

IATEFL English for Specific Purposes Special Interest Group (ESPSIG)

Pre-Conference Event, Friday, 17 April 2020

Theme: ESP in the world of tomorrow: academic and professional perspectives

08:00 - 09.45	Pre-Conference Event Registration		
10:00 - 10:05	Welcome from the ESPSIG Coordinators Aysen Guven & Caroline Hyde-Simon and committee members		
10:05 - 11:05	Forum 1	Forum on the new developments and challenges in ESP	
		1. Neil Bullock: Bridging the gap - The future challenges of language specificity and subject knowledge for teachers of ESP	
		2. Ben Dobbs: Crisis management training and ESP	
		3.Mariana Mircheva: ESP in the context of business process outsourcing – the case of Bulgaria	
		4. Elena Vaneyan: Challenges of learning and teaching English for art history in a Russian university context	
11.05- 11.25	Scholarship	Jemma Prior – ESPSIG Roving Reporter scholarship winner	
	winner's talk	ESAP in the age of EMI	
11.25-11.45		Coffee break	
11.45 – 12.30	Forum 2	Forum on skills development in ESP	
		1. Desiree Verdonk: "Making it real" – A fresh approach to patient communication in Radiography English	
		2. Paul Talbot: If they're laughing, they're learning! Using humorous contexts to develop specific and flexible language skills	
		3. Angela Hakim: Transitioning from generic In-Sessional provision to embedded, discipline-specific academic literacy	
		Instruction: a case study	
12.30-13.15	Forum 3	Forum on ESP course design	
		1. Lauren Freede: Course and material design for in-department ESAP - processes and pitfalls	
		2. Sook Wah Ho and Bee Eng Wong: Framing a language development programme for specific purposes: the GB Model	
		3. Ouafa Ouarniki: Effective techniques and strategies in teaching ESP skills	
13.15 – 14.00		Lunch break	
14.00 – 14.45	Forum 4	Forum on ESP research	
		1. Vo Le Dinh Van: Effects of workplace English proficiency requirements on students' attitudes to BE courses	
		2. Benaouda Sihem: Discipline-specific culture: A purpose-based investigation	
		3. Aylin Ünaldı: Where ICAO descriptors do not describe: the challenges in designing aviation tests of English	
14.45-15.30	Forum 5	Forum on improvements in ESP	
		1. Mehmet Orkun Canbay: Effective feedback in academic writing courses	
		2. Hope Zine: Teacher training within an ESP context	
		3. Maha Hassan: Academic writing vs. teaching myths	
15.30-15.50	Coffee break		
15.50 – 16.50	Round table discussion with all presenters		
16:50 - 17.00	Closing remarks	Closing remarks	