

IATEFL Teacher Development SIG Call for Committee nomination

General information

TDSIG Committee is organised in terms of projects rather than static roles, so we all work on two different projects as part of our position on the Committee: one primary and one secondary. For more information about our Committee, please visit <u>tdsig.org/about</u>.

We currently seek **one** person for the following two projects:

Primary Project - Social Media Team Member

This project is ongoing. This team develops TDSIG voice and promotes TDSIG events across our social media platforms currently in use: <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.

Main duties and responsibilities:

- develop and maintain active and consistent TDSIG voice across social media
- □ devise strategy and content to promote TDSIG events

Secondary Project - TDSIGLive Online

This project is ongoing. In connection with the primary project, this aims to provide special live content through our social media platforms in order to build accessible content and community. Some past and current examples are here (tdsig.org/tdsiglive).

Main duties and responsibilities:

organise and participate in ongoing and one-off live online events through the use of social media primarily.

Ideal candidates for this position on both projects will possess the following:

- □ familiarity with TDSIG initiatives, projects, events, and community
- familiarity with social media platforms and their effective and impactful use to build brand
- desire to build and foster relationships with current and potential TDSIG members

- ease with collegial dialogue
- □ some graphic design sense and experience
- □ can be given direction and run with it
- online availability to regularly keep in touch with Committee via Slack (min. 1x/week to check and respond)
- attending and/or reporting on projects for monthly TDSIG team or allcommittee meetings online (90 mins)
- □ availability to attend the IATEFL TDSIG Pre-Conference Event in 2022

TDSIG strongly encourages individuals who identify as Black, Indigenous (e.g. in the sense of the Americas), or Person of Colour and/or 2SLGBTQIA to apply.

To apply for either position, you must:

- be a current individual or institutional member of IATEFL and TDSIG member
- have a special interest in your own development and that of others around them (of course, we're TDSIG after all!)
- apply through the IATEFL Current calls for volunteers site.

If elected, you can expect the following timeline:

Mar - Jun 2021	June 2021	IATEFL 2024
Time to adjust to TDSIG	Your 1st term officially	Your 1st term ends and
Committee culture and	begins from the IATEFL	you can be re-elected for
procedures	Conference	a second term

Note: As a TDSIG Committee member, who has contributed to one full year of project work, costs incurred from role responsibilities can be reimbursed according to IATEFL policy and UK charity law. These typically include (though vary annually by budget and need):

- specific purchases approved in budget for project work
- attendance at the TDSIG Pre-Conference Event (if role is required)
- certain reimbursements towards the TDSIG Pre-Conference Event and/or Showcase Day (if role is required)
- Note: it <u>does not include</u> registration for the entire IATEFL Conference