



Call for Volunteer

Content curator

Volunteer Content Curator

Are you passionate about discovering and sharing compelling content that resonates with audiences? Join us as a Volunteer Content Curator and help us find and curate engaging posts to captivate our online community! This role is tailor-made for individuals who are well-versed in Business English matters and thrive on staying abreast of relevant content from various outlets. You will report to the Media Coordinator and play a pivotal role in shaping our online presence.

Responsibilities:

- Source relevant and high-quality content from various sources, including articles, videos, images, and infographics.
- Curate content that aligns with IATEFL BESIG's mission and values across different social media platforms.
- Organize curated content into thematic collections or series to enhance audience engagement and interest.
- Collaborate with the social media team to develop content strategies and themes for upcoming campaigns.

Requirements:

- Strong research skills with the ability to find and evaluate content from diverse sources
- Excellent judgment and taste to select content that resonates with our target audience
- Familiarity with social media platforms and their content formats, including Facebook, Twitter, Instagram, and LinkedIn
- Attention to detail to ensure accurate attribution and proper formatting of curated content
- Effective communication skills to collaborate with team members and share curated content ideas

The successful candidate will be appointed for a three-year term but will not be part of the committee. They will therefore not have voting rights.