



Fantastic Sponsorship Opportunity Nesta Failure Fest

On Thursday 11th April 2013, how would you like to sponsor the brand new Nesta Failure Fest evening event?

Compere Ken Wilson, along with 7 surprise guests, will tell you their stories to make the audience laugh, cry and learn.

We are all used to case studies and presentations reflecting heroic successes, but what of the things that went wrong? The stories of entrepreneurs and innovators constantly refer to learning from failure, with the adage, "Fail Early, Fail Fast, Fail Often" But how do we actually turn failure into success?

Find out by sponsoring and coming to an evening of fun and failure. The Failure Focus will be innovation in language learning and teaching with short snappy presentations in which the brave presenters reflect on what they've tried and hasn't worked, and what we all might learn from the experience.

This fun and tantalising event will be held at the ACC, from 7.30pm to 9.30pm, to an audience capacity of up to 350 delegates.

Already there has been intrigue and interest in this newly - publicised evening, so much so that it will be filmed by the Liverpool Online Team and then uploaded to our Liverpool Online site.

Photographs of the evening will be taken and included in the post - conference supplement of IATEFL Voices and other IATEFL publicity.

A cold drink and snack will be served during the interval.

As a general sponsor you will be listed on the IATEFL website and in the main Conference Programme. As the sole sponsor you will take ownership of the event and may provide pull - up banners and literature to distribute in the interval. If you wish, you may give a 3 minute welcome presentation along with the host Ken Wilson.

The cost of this sponsorship package is just £3000 which includes the refreshments, pre - and post - conference publicity and inclusion in the Conference Programme.

In order to confirm this highly innovative sponsorship opportunity, please complete the attached booking form and return as soon as possible. (Please note, in order to get mentioned in the Conference Programme, this booking needs to be confirmed before Monday 18th February 2013.)

If you have any further questions please do not hesitate to contact Alison Wallis, IATEFL Marketing & Sponsorship Officer, at awallis@iatefl.org or alternatively contact her directly on + 44 (0) 1227 824430.